

Warren Haywood  
Regional Rally Director BIO

Actively participating in rallying in Canada and abroad since the late 1990's Warren has performed many volunteer roles at events as well as been an active member of both the Rallysport Ontario Executive and the CARS Board of Directors for 12 years.

Warren has held various key organizational roles for events in the region as well as being an organizer himself. Warren was the Vice President for Performance Rally for RSO from 2011-2018, RSO president for 2019 and the interim Regional Rally Director. In late 2019 he stepped down from the RSO president role in favor of focusing on the Regional Rally Director. At that time Warren was no stranger to the CARS BOD either having held the CARS Technical Director role for one term.

Aside from being an active volunteer at events for the past decade Warren was also an active competitor winning the Regional Production Championship in 2010 and 2011, and the National Production GT title in 2010 managing runner up for the two consecutive years following his championship year.

Since the late 90's he had been building rally cars and supporting other rally teams through logistics support and fabrication services so when he hung up his driving shoes in 2014 Warren focused on his support services which has taken him to places like Barbados, Turks and Caicos and Wales, working with the best in the business further honing his skills and expanding his network.

Currently he works diligently to represent Ontario as the CARS Regional Rally Director and places a heavy emphasis on ensuring he takes on the region's fare share. While contributing at the board level in many ways from meeting input to document preparation Warren also works hard on various projects some of which include:

- Integration of the FIA class structure
- CARS advertising sales
- Classic car regulation and integration
- First aid training and fast response
- Marketing management and service procurement

With a strong commitment to continue to work on improving rallying in Canada he is also intimately aware of the challenges and barriers that rallyists in Ontario face. Warren is focused on working towards increasing participation, enhancing event level support tools, reducing the barriers to competition and building a more robust marketing and promotion strategy.

Warren looks forward to the opportunity to continue to serve Ontario rallyists as the Regional Rally director for Ontario.